

WOMENSTRUST



Announcing a New Initiative to Promote Women's Health in Pokuase, Ghana

November 9, 2017, New London, NH - WomensTrust today announced the launch of the **WomensTrust Health Initiative**. The new program aims to improve the health of women in Pokuase, a peri-urban community in Ghana where WomensTrust has worked since 2003.

Starting this month, WomensTrust and health delivery partner Pokuase Anglican Health Center will hold women's health education seminars in four locations in the town. The sessions will focus on a variety of women's health issues, including family planning, breast and cervical cancer and environmental health risks. As part of the initiative, WomensTrust will also hold health screenings for women in Pokuase in January. The screenings will focus on common health conditions such as malaria, hypertension and anemia.

By complementing the current healthcare system in Pokuase with special health education and services for women, the initiative aims to promote the wellbeing of mothers, the bedrock of Pokuase's families. Societal norms in the region place disproportionate responsibility on women to care for families, even in times of sickness. With education sessions and free screenings, the *WomensTrust Health Initiative* uses preventative measures to ensure and promote women's health, benefiting the women themselves, their families and the community at large.

"In this, our community, the importance of women's health and the many risks to it loom large," said Willibald Kafui Duho, executive director of WomensTrust. "We are excited to be able to help women better understand and care for their own health, and to identify those women who need additional care. When the women of Pokuase are healthy, progress is possible."

The *WomensTrust Health Initiative* started in November and will run year-round, with generous financial support from a private donor. The program will serve an anticipated 1,000 women in the first year, including many of the same families who are involved in the WomensTrust education program, which provides school scholarships, supplemental instruction and mentoring for 185 girls and young women.

"WomensTrust is thrilled to be able to offer health screening and education in a community where both are hard to come by," said Barbara N. Lucas, WomensTrust U.S. board chair. "We are grateful to our donor who helped make this important program possible."

About WomensTrust

WomensTrust empowers impoverished women and girls with the tools they need to break the cycle of poverty and build a better future for themselves, their families and communities, and the world. We do this by providing access to education, healthcare and economic development. Founded in 2003, WomenTrust is a 501(c)(3) nonprofit with offices in Pokuase and Nsawam, Ghana. www.womenstrust.org

Follow the Progress...

You can learn more and stay up-to-date on the new *WomensTrust Health Initiative* as well as our other programs by [visiting our new Facebook page](#) and clicking on "Like".



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