

**FOR IMMEDIATE RELEASE**

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Contact: Kristen Ash

kristen@womenstrust.org

Office: 603.526.4366

**EXECUTIVE DIRECTOR OF WOMENSTRUST IN GHANA TO TOUR US IN NOVEMBER**

NEW LONDON, NH -- Dana Dakin, founder of WomensTrust, announced the United States tour by Wilma Longdon, executive director of the Trust's Ghana headquarters in Pokuase.

**“This marks an important milestone for WomensTrust. Under the leadership of Wilma Longdon, our new Executive Director, and an active Ghanaian board of directors, our program is growing quickly,” says Barbara Lucas, WomensTrust US Board chair.**

During her New Hampshire tour, Longdon will be a featured speaker at the Boston Microfinance Club on November 9 at 7:00 PM at the Fletcher School at Tufts University, a New Hampshire Charitable Foundation luncheon at 11:30 AM on November 10 at their headquarters in Concord, followed by a fundraising dinner at the New London Inn beginning at 6 PM. Longdon will also participate in the Colby Sawyer College Women's Caucus on November 12 at 8 AM in Wheeler Hall on campus. Longdon will continue her US tour with visits to New York and California.

Longdon, a native of Ghana, joined WomensTrust in February 2011, bringing with her expertise in project management, risk management, and information technology. Longdon worked previously at Process International in Ghana, where she served as their project manager and executive assistant to the managing director. Longdon earned a masters degree in analysis, design, and management of information systems from the London School of Economics where she received an award for distinction. She completed her undergraduate work in computer science and statistics at the University of Ghana.

WomensTrust (womenstrust.org) is a nonprofit organization that empowers women and girls in Ghana, West Africa, through microenterprise, education, and healthcare, and inspires others to do the same elsewhere.