

**FOR IMMEDIATE RELEASE**

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**WOMENSTRUST GHANA EXECUTIVE DIRECTOR TO ADDRESS BOSTON MICROFINANCE CLUB IN NOVEMBER**

NEW LONDON, NH -- Dana Dakin, founder of WomensTrust, is pleased to announce the upcoming United States tour by Wilma Longdon, executive director of the Trust's Ghana headquarters in Pokuase. Longdon will be the featured speaker at a meeting of the Boston Microfinance Club on Wednesday, November 9, at 7:00 PM at the Fletcher School at Tufts University.

"This is a special opportunity for us to learn first hand from Wilma about the many successes of our program in Ghana," says Dakin.

Longdon joined WomensTrust in February 2011, bringing with her an expertise in project management, risk management, and information technology. She was previously employed at Process International in Ghana, where she served as project manager and executive assistant to the managing director. Having earned a masters degree in analysis, design, and information systems management from the London School of Economics, Longdon received their award for distinction. Her undergraduate work in computer science and statistics were completed at the University of Ghana. Longdon will continue her US tour with visits to New Hampshire, New York, and California.

WomensTrust (womenstrust.org) is a nonprofit organization that empowers women and girls in Ghana, West Africa, through microenterprise, education, and healthcare, and inspires others to do the same elsewhere.